

ECOSYSTEM CONSULTANTS

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CEO & Founder

Dr. Hanadi Mubarak Al-Mubarak

CEO, Founder

Over 20 years of business experience with more than 10 years in consulting with high impact worldwide. Dr. Hanadi Mubarak Al-Mubarak has succeeded in business, academic, public and private sector as an expert in creating and sustaining supportive innovation and entrepreneurial ecosystem for economic development, economic diversification, educational, and investment purposes.

As a business advisory, she is adept at identifying new business opportunities, business models, innovated intuitive and accelerating commercial strategies.

Dr. Al-Mubarak was the driving force behind the Excellence Center at Kuwait University. She has managed schemes through the full project lifecycle with international practitioner and policymakers.

As a consultant for over ten years, she established an internationally recognized exemplar for:

- Technology Incubators
- Business Incubation
- Start-up Accelerators
- Technology Commercialization
- Innovation Programs
- Technology Transfer
- Smart Growth
- Innovation & Entrepreneurial Ecosystem
- Economic Development
- Economic Diversification



ECOSYSTEM CONSULTANTS

Mission

Our consultants are an empowering collective of professionals with shared global knowledge and innovation for data-driven development and decision making in a financially sustainable way.

Vision

Our consultancy shapes the ecosystem through innovative techniques and tools for economic development and economic diversification.



Our Services

Our consultancy shapes the ecosystem through innovative techniques and tools for economic development and economic diversification.

Our services focused on the three major pillars:

First: Smart Growth

1. Entrepreneurial Ecosystem

We offer the clients package of services such as:

- ⦿ Design
- ⦿ Development
- ⦿ Analysis
- ⦿ Implementation
- ⦿ Evaluation

Additionally, we provide the opportunity for growth and improvement through:

- ⦿ Business incubators
- ⦿ Technology incubators programs
- ⦿ Innovation programs
- ⦿ Business accelerator programs
- ⦿ Entrepreneurship support

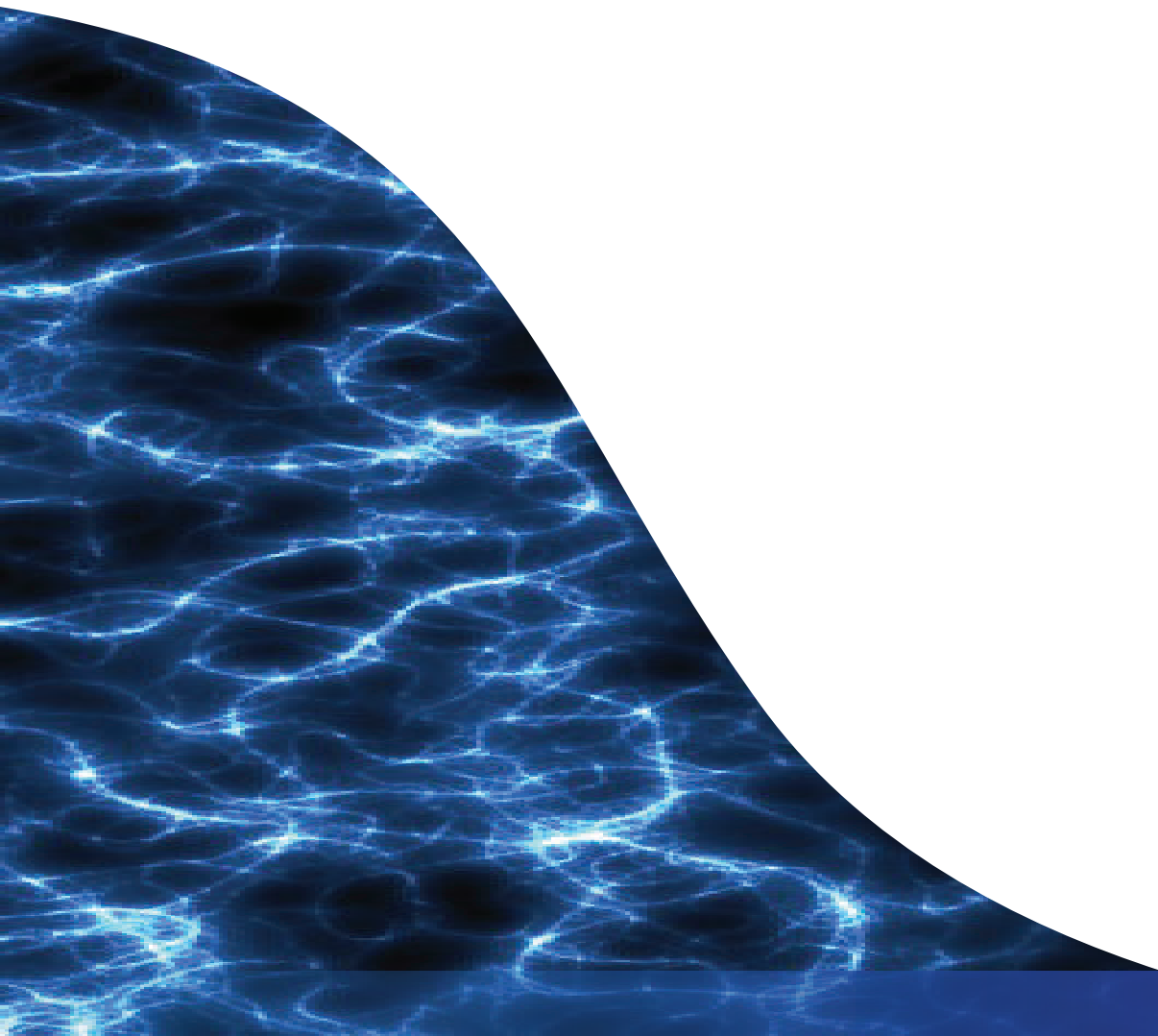
2. SMEs Growth

We offer international best practices for SMEs as well as funding, operations, and policies driving the business to achieve profits, growth, and internationalization.

3. Technology Transfer and Commercialization

We offer a full range of services for inventors to license their technology or accelerate their invention in helping them form a start-up company with licenses included.

Other steps such as commercialization, protection, assessment, marketing, license management, product development, and invention disclosure are also taken care of.



Second: Executive Services

Consultancy

Our consultancy offers several management tools to build solutions such as:

- ⦿ Business model
- ⦿ Balanced scorecard
- ⦿ 360 growth wheels
- ⦿ Readiness and key performance indicators

Business Strategy

We also help our clients develop their vision and mission toward their organization's goals to be clear, deliverable, and manageable for future growth.

Executive Coaching

Our coaching develops the skills and strategies of executives to accelerate their impact in creating sustained value for their organizations.

Project Management

We deliver sophisticated and efficient client service solutions, infrastructures, project management services, and processes.

Management Partnerships

Our international networking, partnership, and know-how enable you to reduce operational and technical costs, improving the efficiency of outsourcing services.



Third: Excellence Growth

Professional Training

Our professional training includes the following:

- ⦿ Professional development
- ⦿ Education and training services
- ⦿ Frequent webinars
- ⦿ Practical certification
- ⦿ World-class e-learning
- ⦿ Social learning
- ⦿ Expert instructor-led training
- ⦿ Classroom training
- ⦿ Credited learning

Our training is to develop organizations and entrepreneurs to reach their highest potential and maximize their efficiency.

Research and Development

We deliver various kinds of research, such as basic research, applied research, and development to perform original investigations or apply research findings to gain new knowledge.

Our research and development improve products, processes, systems, or services to increase your company's sales or growth.

Our Team



Chuck Walfe
Vice President



Prof. Lawrence Molnar
Assistant Vice president of Smart Growth



David Gill
Assistant Vice president of Executive Services



Prof. Thomas O'Neal
Assistant Vice president of Smart Growth



Prof. Michael Busler
Assistant Vice president of Excellence Growth



CONTACT

- 🌐 www.ecosystemconsultants.com
- ✉ info@ecosystemconsultants.com
- ☎ 00965 55239576
- 📍 Darwaza Tower , 8 Floor,
Mubarak Al-kabir ,Kuwait City